

The Martin Agency
One Shockoe Plaza
Richmond, VA 23219

Advertiser:	GEICO	Order Number:	1412997-2710344
Campaign Name:	3RD QTR 2016 NETWORK RADIO	Order Date:	
Campaign Number:	AA / BASE / SPORTS RADIO	Group Name:	AA, BASE & SPORTS SKEW NETWORK RADIO
Campaign ID:		Job Number:	2401A0113
Estimate Number:		Alternate Contact:	
Order Contact:	Kati Pond (804-698-8691) [Kati.pond@martinagency.com]		
Delivery Via:	Extreme Reach		
Destinations:	United Stations		

Comments:

REVISION!! REVISION!! REVISION!!

REVISION DATE: 6/28

REVISED GEICO TRAFFIC FOR 3RD QTR 2016 FOR AFRICAN AMERICAN / SPORTS SKEWING / BASE RADIO FOR FLIGHT DATES OF 7/4 OR ASAP - 9/25/16.

NO GEICO SPOTS CAN RUN IN THE FOLLOWING PROGRAMMING OR STATIONS:

- Michael Savage
- Opie & Anthony
- Rush Limbaugh
- Dr. Laura
- Bubba the Love Sponge
- Mancow
- Lex & Terry
- Bob Lonsberry

Market Station

Los Angeles [PPM+D] KIXW-AM
Seattle-Tacoma [PPM+D] KGMI-AM
Denver [PPM+D] KOWB-AM
Sacramento-Stockton-Mod.. [PPM+D] KVML-AM
Sacramento-Stockton-Mod.. [PPM+D] KWSX-AM
Portland, OR [PPM+D] KACI-AM
Portland, OR [PPM+D] KEDO-AM
Las Vegas [PPM+D] KXNT-FM
Las Vegas [PPM+D] KXNT-AM
Albuquerque-Santa Fe KINN-AM
Fresno-Visalia KALZ-FM
Fresno-Visalia KYOS-AM
Fresno-Visalia KRZR-AM
Tulsa KRMG-FM
Tulsa KRMG-AM
Spokane KQNT-AM
Harlingen-Wslco-Brownsville-McA KURV-AM
Eugene KWRO-AM
Santa Barbara-Snta Mria-Sn Lu Ob KTMS-AM
Yakima-Pasco-Richland-Kennewick KFLD-AM
Yakima-Pasco-Richland-Kennewick KIT-AM
Yakima-Pasco-Richland-Kennewick KIT-FM
Yakima-Pasco-Richland-Kennewick KUJ-AM
Chico-Redding QQMS-AM
Chico-Redding KPAY-AM
Chico-Redding QQMS-FM
Medford-Klamath Falls KMED-AM
Medford-Klamath Falls KAGO-AM
Yuma-El Centro KROP-AM
Eureka KINS-FM
Eureka KPOD-AM
Juneau KJNO-AM

Special Instructions:

THIS TRAFFIC IS FOR *Geico Base Radio* -- *AM/PM* -- *A25-49* -- *A25-54* -- *African American Radio** -- and Sports related programming:

ADLARGE
AMERICAN URBAN
COMPASS MEDIA
DIGITAL MEDIA
ESPN TERRESTRIAL
IBIQUITY
IMG SPORTS
PREMIERE RADIO
PRN
REACH
SIRIUS
SKYVIEW
SUN
UNITED STATIONS
WESTWOOD

ISCI/Ad-ID	Title	Length	Rotation	Start Date	End Date	Day Part	Status
XGGA2236100	Sofa Renters/REV	:30	17 %	7/4/2016	9/25/2016		To Be Delivered

ISCI/Ad-ID	Title	Length	Rotation	Start Date	End Date	Day Part	Status
XGGA0811100	Trailblazer	:30	17 %	7/4/2016	9/25/2016		To Be Delivered

ISCI/Ad-ID	Title	Length	Rotation	Start Date	End Date	Day Part	Status
XGGA1987100	A Million Bucks	:30	17 %	7/4/2016	9/25/2016		To Be Delivered

ISCI/Ad-ID	Title	Length	Rotation	Start Date	End Date	Day Part	Status
XGGA2239100	Closets Homeowner/Condo/REV	:30	17 %	7/4/2016	9/25/2016		On-Hand

ISCI/Ad-ID	Title	Length	Rotation	Start Date	End Date	Day Part	Status
XGGA2966100	Hardship	:30	16 %	7/4/2016	9/25/2016		On-Hand

ISCI/Ad-ID	Title	Length	Rotation	Start Date	End Date	Day Part	Status
XGGA2988100	Squeegee/National	:30	16 %	7/4/2016	9/25/2016		On-Hand