

Sonrise (CHR) Show #24-31 For week of 7/29/24-8/4/24 Commercial Schedule

Creative Title Zone ISCI Code Date & Time Len Advertiser, Product **Saturday**, 8/3/24 6:18AM 30 Sherwin Williams, Sherwin-Williams Sherwin CST US ONRA-0235000 Equitable rotation is required. Do NOT air in any programming deemed controversial. 60 Skechers, Skechers 6:18:30AM Skechers Radio CST US MSFINE1-60RRH 30 Discover Card, Discover CST US YDFB-7371000 6:19:30AM Discover Spring 24 Equitable rotation is required. Do NOT air in any programming deemed controversial. 6:36AM 30 Sherwin Williams, Sherwin-Williams Sherwin CST US ONRA-0235000 Equitable rotation is required. Do NOT air in any programming deemed controversial. 6:36:30AM 30 Discover Card, Discover CST US YDFB-7371000 Discover Spring 24 Equitable rotation is required. Do NOT air in any programming deemed controversial. 6:37AM 30 Bank of America, Bank of America Bank of America CST US BAAM-1674100 Equitable rotation is required. Do NOT air in any programming deemed controversial. 6:37:30AM 30 Progressive, Progressive Progressive Radio CST US QRPI-0606000 Equitable rotation is required. Do NOT air in any programming deemed controversial. 6:51AM 30 Skechers, Skechers Skechers Radio CST US WSR1FE1-30RRH 6:51:30AM 30 USPS, USPS FY24 USPS Ground Advantage CST US QYPS-0375000 Equitable rotation is required. Do NOT air in any programming deemed controversial. 6:52AM 30 Sleep Number, Sleep Number Sleep Number CST US XCCB-4027200 Equitable rotation is required. Do NOT air in any programming deemed controversial. 6:52:30AM 30 Staples, Staples BTS Staples BTS CST US QSRA-4052000 Equitable rotation is required. Do NOT air in any programming deemed controversial. 7:18AM 30 Sherwin Williams, Sherwin-Williams Sherwin CST US ONRA-0235000 Equitable rotation is required. Do NOT air in any programming deemed controversial. US RSINC01-60RRH 60 Skechers, Skechers 7:18:30AM Slip Ins CST 7:19:30AM Discover Card, Discover Discover Spring 24 US YDFB-7371000 CST Equitable rotation is required. Do NOT air in any programming deemed controversial.

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Commercial Schedule

Date & Time Advertiser, Product **Creative Title** Zone ISCI Code Len **Saturday**, 8/3/24 7:36AM 60 Nugenix, Nugenix Nugenix CST US NGNX-643-H412 Equitable rotation is required. Do NOT air in any programming deemed controversial. 30 Bank of America, BOA Est. 130 Ring the Bell CST US BAAM-1675100 7:37AM Equitable rotation is required. Do NOT air in any programming deemed controversial. 7:37:30AM 30 Progressive, Progressive Progressive Radio CST US QRPI-0607000 Equitable rotation is required. Do NOT air in any programming deemed controversial. 7:51AM 30 Staples, Staples BTS Staples BTS CST US QSRA-4051000 Equitable rotation is required. Do NOT air in any programming deemed controversial. 7:51:30AM 30 Skechers, Skechers Bobby Slayton Bad Speller CST US BSBS101-30RRH 7:52AM 30 Discover Card, Discover Discover Spring 24 CST US_YDFB-7371000 Equitable rotation is required. Do NOT air in any programming deemed controversial. 30 Sherwin Williams, Sherwin-Williams 7:52:30AM Sherwin CST US ONRA-0235000 Equitable rotation is required. Do NOT air in any programming deemed controversial.

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