

| Advertiser / Product        | Cart # | Length | ISCI Code        | # Exist | Creative Title                 | Time Zone | # Times Aired |
|-----------------------------|--------|--------|------------------|---------|--------------------------------|-----------|---------------|
| <b>Blue Star</b>            |        |        |                  |         |                                |           |               |
| Blue Star Ointment          | C7334  | 30     | US_BLUR-3002     | 1       | Reviews Version B              |           | 3             |
| Blue Star Ointment          | C7335  | 30     | US_BLUR-3003     | 1       | Reviews Version C              |           | 2             |
| Blue Star Ointment          | C7336  | 30     | US_BLUR-3004     | 1       | Reviews Version A Rev          |           | 3             |
| <b>CORDELL and CORDELL</b>  |        |        |                  |         |                                |           |               |
| DIVORCE LAWYERS             | C7978  | 30     | US_LX200-013-30R | 1       | AttorneysRev2 30               |           | 8             |
| <b>Macy's</b>               |        |        |                  |         |                                |           |               |
| EST 0802 Jul WK1 BLK FR JUL | C7583  | 30     | US_QMAY-4052-OS1 | 1       | Black Fri In July VA           |           | 2             |
| EST 0830                    | C7887  | 30     | US_QMAY-4061-OS1 | 1       | RIF Round Up                   |           | 2             |
| <b>PFizer</b>               |        |        |                  |         |                                |           |               |
| PFI ENU 69                  | C7275  | 30     | US_PFEQ-3004000  | 1       | AFIB Kareem Learning 30 Radio  |           | 2             |
| PFI PDC 86 PREVNAR          | C7794  | 60     | US_PFPV-3016000  | 1       | Get On With It Dual Aud Pool   |           | 1             |
| PFI PDC 86 PREVNAR          | C7796  | 60     | US_PFPV-3018000  | 1       | Get On With It Dual Aud Pool   |           | 1             |
| <b>Primatene Mist</b>       |        |        |                  |         |                                |           |               |
| Primatene Mist              | C7043  | 30     | US_PTNE-0003000  | 1       | Prima Mist Triggers Everywhere |           | 2             |
| <b>SC JOHNSON</b>           |        |        |                  |         |                                |           |               |
| SJN RAR 7 RAID              | C7800  | 30     | US_RADITSAC001   | 1       | Raid Light Trap 30 Rev 3       |           | 2             |
| SCJ STM 8                   | C7898  | 30     | US_RADITSACON1   | 1       | 230427-SCJ-STEM-FlipFlop-V1-JF |           | 2             |
| <b>Sherwin Williams</b>     |        |        |                  |         |                                |           |               |
| Est 73087 JULY HOLIDAY      | C7889  | 30     | US_ONRA-0196000  | 1       | SW_Sale_July Holiday_Radio_US  |           | 8             |
| <b>Skechers</b>             |        |        |                  |         |                                |           |               |
| Skechers                    | C7718  | 30     | US_GUMFFM1-30RRH | 1       | Gen Uni Massage Fit Free Mass  |           | 1             |
| Skechers                    | C7114  | 30     | US_KHFSI01-30RRH | 1       | Kids Slip Ins Radio            |           | 2             |
| Skechers                    | C7115  | 60     | US_KHFSI01-60RRH | 1       | Kids Slip Ins Radio            |           | 1             |
| Skechers                    | C7390  | 30     | US_MNBSJW1-30RRH | 1       | Bobby Slayton - Just What      |           | 1             |
| Skechers                    | C7729  | 30     | US_MSFINE2-30RRH | 1       | Martha Stewart Finest          |           | 1             |
| Skechers                    | C7411  | 30     | US_WN1CE01-30RRH | 1       | Were Number One English        |           | 1             |
| Skechers                    | C7410  | 60     | US_WN1CE01-60RRH | 1       | Were Number One English        |           | 1             |
| <b>Staples</b>              |        |        |                  |         |                                |           |               |
| SMB                         | C7863  | 30     | US_QSRA-3049000  | 1       | Tech Total Support Plans 250   |           | 3             |
| SMB                         | C7900  | 30     | US_QSRA-3050000  | 1       | BTS Tech Offer Week of 7.2     |           | 3             |

