



Quarterly Booked Spots (by Spot Counts)
as of 11/11/24 for Rate Card: 29 2024/[All Vehicles]

Included: Holds, Orders, Std, Reserve, Remnant, DR, PI, Trade, N/C, Fill; Excluded: PSA, Promo, Missed

Advertiser/Product	Contract	Primary Demo	Selling Vehicle	Days & Times	Gross Len	Spots Sold	Nov 11
Sold for: 1 USRN							
Platinum Net Out M-F 6a-7p							
Lowes/LOW GM 1431	20767	A25-54		Mo-Fr 6AM-7PM	30	3	3
Optima Tax/Optima Debt	20949	A25+		Mo-Fr 6AM-7PM	60	2	2
Verizon Wireless/VZ1A MHLC 0125 HOLIDAY	20831				30	1	1
Verizon Wireless/VZ1A MHLC 0125 HOLIDAY	20831	A18-49		Mo-Fr 6AM-7PM	30	2	2

* * * * * Spot Counts * * * * *

Inventory		20
Sold	8	8
Reserved	0	0
On Hold	0	0
Available		12
Total	8	

Platinum Net Top 25 M-F 6a-7p

Discover Card/DCB 3 CARD RA Q424	20463				30	1	1
Discover Card/DCB 3 CARD RA Q424	20463	A18+		Mo-Fr 6AM-7PM	30	2	2
Ebay/EB1 BRA 26	20809	A25-54		Mo-Fr 6AM-7PM	30	1	1
Macy's/EST 0992 NOV WK2	20674	W25-54		Mo-Fr 6AM-6PM	30	2	2
Staples/SMB P10	20404	A35-54		Mo-Fr 6AM-10AM	30	1	1
TARGET/TA1-BOA-55 Q4 Holiday - BOA	20709	A18-54		Mo-Fr 6AM-7PM	30	1	1
Verizon Wireless/VZ1A MHLC 0125 HOLIDAY	20831	A18-49		Mo-Fr 6AM-7PM	30	2	2

* * * * * Spot Counts * * * * *

Inventory		15
Sold	10	10
Reserved	0	0
On Hold	0	0
Available		5
Total	10	

'H' to left of advertiser indicates Hold
 * indicates spot is from a package

