Blmbg Black Business Report Show #20-4. For week of 10/19/20-10/25/20

Commercial Schedule

Date & Time Monday, 10/19/20	Len	Advertiser, Product	Creative Title	Zon	e ISCI Code			
6:42AM 6:42:30AM	30	MERC MERCK SHARP & DOHME CC Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. Cintas, Cintas Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Well Visit Importance Herve Essential Services		US_MKGM-0072000 US_CIGH0044000			
11:42AM	60	SWMW Law, Lung Cancer (DS) Radio Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Lung Cancer 8005786685	EST	US_SWMLCR16-6685			
4:42PM 4:42:30PM		Liberty Mutual, Liberty Mutual Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. MERC MERCK SHARP & DOHME CC Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	LiMu Doug Flight Radio Well Visit Importance		US_XLMG-1347000 US_MKGM-0072000			
Tuesday, 10/20/20								
6:42AM	60	PFizer, Prevnar 13 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Prevnar Branded 60 Radio	EST	US_PFPV-0008000			
11:42AM 11:42:30AM		Liberty Mutual, Liberty Mutual Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. MERC MERCK SHARP & DOHME CC Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.			US_XLMG-1495000 US_MKGM-0072000			
4:42PM	60	Prudential, Prudential Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Josh Cohen	EST	US_PICO-0548000			
Wednesday, 10/21/20								
6:42AM		PFizer, Prevnar 13 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Prevnar Branded 60 Radio	EST	US_PFPV-0008000			

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Commercial Schedule

Date & Time Wednesday, 10/21/20	Len	Advertiser, Product	Creative Title	Zon	ne ISCI Code			
11:42AM	30	USPS, USPS	If You Plan To Vote Rev 3	EST	US QYPS-0222000			
11:42:30AM	30	Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. Dell, DET SB 51 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	30 Human Factor		US_YDEB-0547000			
4:42PM	20	MERC MERCK SHARP & DOHME CC	Wall Visit Importance	ЕСТ	US_MKGM-0072000			
4:42FM 4:42:30PM	30	Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. Liberty Mutual, Liberty Mutual Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Minimalist Home	EST	US_XLMG-1497000			
Thursday, 10/22/20								
6:42AM 6:42:30AM	30	Staples, SMB This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. MERC MERCK SHARP & DOHME CC Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	What In Store SMB 10.182 Well Visit Importance	EST	US_QSRA-0121000 US_MKGM-0072000			
11:42AM	30	Liberty Mutual, Liberty Mutual	LiMu Doug Workout Radio	EST	US_XLMG-1346000			
11:42:30AM	30	Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. Dell, DET SB 51 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	30 Human Factor		US_YDEB-0547000			
4:42PM	30	Cintas, Cintas	Herve New Level Of Clear	EST	US_CIGH0043000			
4:42:30PM	30	Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. Dell, DET SB 51 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	30 Human Factor		US_YDEB-0547000			

Friday, 10/23/20

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Blmbg Black Business Report Show #20-4. For week of 10/19/20-10/25/20

Commercial Schedule

Date & Time Advertiser, Product Creative Title Zone ISCI Code Len Friday, 10/23/20 6:42AM 30 Grainger, GYR 207 The Resilient Ones Graing EST US_GRGR-0111000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 6:42:30AM 30 Cintas, Cintas Herve Essential Services EST US_CIGH0044000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 30 Liberty Mutual, Liberty Mutual LiMu Doug Flight Radio | EST | US_XLMG-1347000 11:42AM Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 11:42:30AM 30 USPS, USPS If You Plan To Vote Rev 3 EST US_QYPS-0222000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 4:42PM 30 MERC MERCK SHARP & DOHME CC Well Visit Importance EST US_MKGM-0072000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. What In Store SMB 10.182 EST US_QSRA-0121000 4:42:30PM 30 Staples, SMB This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.



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