

Date & Time	Len	Advertiser, Product	Creative Title	Zone	ISCI Code
Monday, 10/12/20					
6:20AM	30	Cintas, Cintas <i>Equitable rotation is required.</i> <i>Do NOT air in any programming deemed controversial including Rush Limbaugh.</i>	Herve New Level Of Clear	EST	US_CIGH0043000
6:20AM	30	CDW, CDW <i>Equitable rotation is required.</i> <i>Do NOT air in any programming deemed controversial including Rush Limbaugh.</i>	Cisco Modernization Boos	EST	US_EWCOR-19-19
11:20AM	30	Skechers, Skechers <i>Equitable rotation is required.</i> <i>Do NOT air in any programming deemed controversial including Rush Limbaugh.</i>	Bobby Slayton Real People	EST	US_BSRPT01-30RI
11:20AM	30	Indeed.com, Indeed.com <i>Equitable rotation is required.</i> <i>Do NOT air in any programming deemed controversial including Rush Limbaugh.</i>	Dental	EST	US_FMIND-760-30
4:20PM	30	Prudential, Prudential <i>Equitable rotation is required.</i> <i>Do NOT air in any programming deemed controversial including Rush Limbaugh.</i>	ESG 30 Generic A	EST	US_PICO-0529000
4:20PM	30	MERC MERCK SHARP & DOHME CO <i>Equitable rotation is required.</i> <i>Do NOT air in any programming deemed controversial including Rush Limbaugh.</i>	Well Visit Importance	EST	US_MKGM-007200
Tuesday, 10/13/20					
6:20AM	30	MERC MERCK SHARP & DOHME CO <i>Equitable rotation is required.</i> <i>Do NOT air in any programming deemed controversial including Rush Limbaugh.</i>	Well Visit Importance	EST	US_MKGM-007200
6:20AM	30	Dell, DET SB 51 <i>Equitable rotation is required.</i> <i>Do NOT air in any programming deemed controversial including Rush Limbaugh.</i>	30 Human Factor	EST	US_YDEB-0547000
11:20AM	30	Staples, SMB	WhatsInStore SMB 10.11	EST	US_QSRA-0120000

Date & Time (Cont'd Tuesday, 10/13/20)	Len	Advertiser, Product	Creative Title	Zone	ISCI Code
11:20AM	30	<i>This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.</i> Fidelity Investments, Fidelity Investments	Wealth Produced	EST	US_QFCM-1189000
4:20PM	60	<i>Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.</i> PFizer, Plevnar 13	Plevnar Branded 60 Radio	EST	US_PFPV-0008000
Wednesday, 10/14/20					
6:20AM	30	Staples, SMB <i>This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.</i>	Unknown SMB 10.11 InkT	EST	US_QSRA-0119000
6:20AM	30	MERC MERCK SHARP & DOHME CO <i>Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.</i>	Well Visit Importance	EST	US_MKGM-007200
11:20AM	30	Dell, DET SB 51 <i>Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.</i>	30 Human Factor	EST	US_YDEB-0547000
11:20AM	30	Fidelity Investments, Fidelity Investments <i>Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.</i>	Wealth Produced	EST	US_QFCM-1189000
4:20PM	30	MERC MERCK SHARP & DOHME CO <i>Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.</i>	Well Visit Importance	EST	US_MKGM-007200
4:20PM	30	Prudential, Prudential	Brand Manifesto Generic	EST	US_PICO-0528000

Date & Time	Len	Advertiser, Product	Creative Title	Zone	ISCI Code
(Cont'd Wednesday, 10/14/20)					
		Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.			
Thursday, 10/15/20					
6:20AM	30	Staples, SMB This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Unknown SMB 10.11 InkT	EST	US_QSRA-0119000
6:20AM	30	Prudential, Prudential Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	ESG 30 Generic A	EST	US_PICO-0529000
11:20AM	30	Fidelity Investments, Fidelity Investments Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Wealth Produced	EST	US_QFCM-1189000
11:20AM	30	Skechers, Skechers Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Howie Long Arch Fit Miss	EST	US_HLAFMO1-30I
4:20PM	30	Cintas, Cintas Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Herve Essential Services	EST	US_CIGH0044000
4:20PM	30	MERC MERCK SHARP & DOHME CO Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Well Visit Importance	EST	US_MKGM-007200
Friday, 10/16/20					
6:20AM	30	Prudential, Prudential Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Brand Manifesto Generic	EST	US_PICO-0528000
6:20AM	30	Skechers, Skechers	Brooke Burke Arch Fit	EST	US_BBAFFE2-30R

Date & Time (Cont'd Friday, 10/16/20)	Len	Advertiser, Product	Creative Title	Zone	ISCI Code
11:20AM	30	<i>Equitable rotation is required.</i> <i>Do NOT air in any programming</i> <i>deemed controversial including Rush</i> <i>Limbaugh.</i> MERC MERCK SHARP & DOHME CO	Well Visit Importance	EST	US_MKGM-007200
11:20AM	30	<i>Equitable rotation is required.</i> <i>Do NOT air in any programming</i> <i>deemed controversial including Rush</i> <i>Limbaugh.</i> Garlique, Garlique Q4 2020	Launch Blood Pressure	EST	US_FH-GARR-302
4:20PM	60	<i>Equitable rotation is required.</i> <i>Do NOT air in any programming</i> <i>deemed controversial including Rush</i> <i>Limbaugh.</i> PFizer, Prevnar 13	Prevnar Branded 60 Radio	EST	US_PFPV-0008000