

Blmbg Daybreak NY BOS SF Show #20-42 For week of 10/12/20-10/18/20 Commercial Schedule

Date & Time Len **Advertiser, Product Creative Title ISCI Code** Zone Monday, 10/12/20 30 Herve New Level Of Clear EST US_CIGH0043000 5:12AM Cintas, Cintas Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 5:12AM Fidelity Investments, Fidelity Investments Wealth Produced EST US_QFCM-1189000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 5:25AM 30 Skechers, Skechers Howie Long Arch Fit Miss EST US HLAFMO1-30I Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 30 EST US_FMIND-760-30 5:25AM Indeed.com, Indeed.com Dental Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 5:25AM Prudential, Prudential ESG 30 Generic A EST US_PICO-0529000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. MERC MERCK SHARP & DOHME CO | Well Visit Importance EST US_MKGM-007200 5:25AM 30 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. **EST** 5:41AM 30 Prudential, Prudential Brand Manifesto Generic US PICO-0528000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 5:41AM 30 MERC MERCK SHARP & DOHME CO! Well Visit Importance EST US MKGM-007200 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 5:41AM Dell, DET SB 51 30 Human Factor **EST** US YDEB-0547000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. **EST** US_BBAFFE2-30R 5:42:30AM 30 Skechers, Skechers Brooke Burke Arch Fit

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Date & Time (Cont'd Monday, 10	Len 0/12/20)	Advertiser, Product	Creative Title	Zone	ISCI Code
		Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.			
Tuesday, 10/13/20					
5:12AM	30	MERC MERCK SHARP & DOHME CO Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Well Visit Importance	EST	US_MKGM-00720(
5:12AM	30	Dell, DET SB 51 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	30 Human Factor	EST	US_YDEB-054700(
5:25AM	30	Staples, SMB This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Unknown SMB 10.11 InkT	EST	US_QSRA-0119000
5:25AM	30	Fidelity Investments, Fidelity Investments Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Wealth Produced	EST	US_QFCM-118900(
5:25AM	60	PFizer, Prevnar 13 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Prevnar Branded 60 Radio	EST	US_PFPV-0008000
5:41AM	60	PFizer, Prevnar 13 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Prevnar Branded 60 Radio	EST	US_PFPV-0008000
5:41AM	30	Prudential, Prudential Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	ESG 30 Generic A	EST	US_PICO-0529000
5:42:30AM	30	Cintas, Cintas	Herve Essential Services	EST	US_CIGH0044000

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Date & Time (Cont'd Tuesday, 10	Len /13/20)	Advertiser, Product	Creative Title	Zone	ISCI Code
		Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.			
Wednesday, 10/14/2	n	1			1
5:12AM	30	Staples, SMB	Unknown SMB 10.11 InkT	EST	US_QSRA-0119000
3.12/11/1	30	This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	CIRRIOWII SIVID 10:11 IIIR I	LST	05_Q5Id1 0117000
5:12AM	30	MERC MERCK SHARP & DOHME COl Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Well Visit Importance	EST	US_MKGM-00720(
5:25AM	30	Dell, DET SB 51 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	30 Human Factor	EST	US_YDEB-0547000
5:25AM	30	Fidelity Investments, Fidelity Investments Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Wealth Produced	EST	US_QFCM-1189000
5:25AM	60	PFizer, Prevnar 13 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Prevnar Branded 60 Radio	EST	US_PFPV-0008000
5:41AM	30	MERC MERCK SHARP & DOHME COl Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Well Visit Importance	EST	US_MKGM-00720(
5:41AM	30	Prudential, Prudential Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Brand Manifesto Generic	EST	US_PICO-0528000
5:41AM	30	Cintas, Cintas Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Herve New Level Of Clear	EST	US_CIGH0043000

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Date & Time (Cont'd Wednesday,	Len , 10/14/20)	Advertiser, Product	Creative Title	Zone	ISCI Code
5:42:30AM	30	Indeed.com, Indeed.com Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Pet Groomer	EST	US_FMIND-759-30
Thursday, 10/15/20					
5:12AM	30	Staples, SMB This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Unknown SMB 10.11 InkT	EST	US_QSRA-0119000
5:12AM	30	Prudential, Prudential Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	ESG 30 Generic A	EST	US_PICO-0529000
5:25AM	30	Fidelity Investments, Fidelity Investments Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Wealth Produced	EST	US_QFCM-118900(
5:25AM	30	Skechers, Skechers Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Bobby Slayton Real People	EST	US_BSRPT01-30RI
5:25AM	60	PFizer, Prevnar 13 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Prevnar Branded 60 Radio	EST	US_PFPV-0008000
5:41AM	30	Cintas, Cintas Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Herve Essential Services	EST	US_CIGH0044000
5:41AM	30	MERC MERCK SHARP & DOHME CO Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Well Visit Importance	EST	US_MKGM-00720(
5:41AM	30	Fidelity Investments, Fidelity Investments	Wealth Produced	EST	US_QFCM-118900(

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Date & Time (Cont'd Thursday, 1	Len 10/15/20)	Advertiser, Product	Creative Title	Zone	ISCI Code
5:42:30AM	30	Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. Dell, DET SB 51	30 Human Factor	EST	US_YDEB-054700(
3.42.30AW	30	Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	50 Human Pactor	EST	US_1DEB-0347000
Friday, 10/16/20					
5:12AM	30	Prudential, Prudential Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	Brand Manifesto Generic	EST	US_PICO-0528000
5:12AM	30	Limbaugh. Skechers, Skechers Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Howie Long Arch Fit Miss	EST	US_HLAFMO1-30I
5:25AM	30	MERC MERCK SHARP & DOHME CO Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	Well Visit Importance	EST	US_MKGM-00720(
5:25AM	30	Limbaugh. Indeed.com, Indeed.com Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	Dental	EST	US_FMIND-760-30
5:25AM	30	Limbaugh. Prudential Prudential Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	ESG 30 Generic A	EST	US_PICO-0529000
5:25AM	30	Limbaugh. Dell, DET SB 51 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	30 Human Factor	EST	US_YDEB-054700(
5:41AM	60	PFizer, Prevnar 13 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Prevnar Branded 60 Radio	EST	US_PFPV-0008000

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Date & Time	Len	Advertiser, Product	Creative Title	Zone	ISCI Code
(Cont'd Friday, 10/1	16/20)				
5:41AM	30	Fidelity Investments, Fidelity Investments Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Wealth Produced	EST	US_QFCM-1189000
5:42:30AM	30	Cintas, Cintas Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Herve New Level Of Clear	EST	US_CIGH0043000



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