

Blmbg Black Business Report Show #20-4. For week of 10/12/20-10/18/20

Commercial Schedule

Date & Time Advertiser, Product Creative Title Zone ISCI Code Len Monday, 10/12/20 6:42AM 30 Cintas, Cintas Herve Essential Services EST US_CIGH0044000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 6:42:30AM 30 Prudential, Prudential ESG 30 Generic A EST US_PICO-0529000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. Bobby Slayton Real People EST US_BSRPT01-30RRH 11:42AM 30 Skechers, Skechers Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 11:42:30AM 30 Indeed.com, Indeed.com Dental EST US_FMIND-760-30 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 4:42PM 30 Prudential, Prudential Brand Manifesto Generic EST US PICO-0528000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 30 MERC MERCK SHARP & DOHME CC Well Visit Importance 4:42:30PM EST US_MKGM-0072000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. Tuesday, 10/13/20 30 MERC MERCK SHARP & DOHME CC Well Visit Importance EST US_MKGM-0072000 6:42AM Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 6:42:30AM 30 Dell, DET SB 51 30 Human Factor EST US_YDEB-0547000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. Unknown SMB 10.11 InkT EST US_QSRA-0119000 11:42AM 30 Staples, SMB This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 30 Fidelity Investments, Fidelity Investment Wealth Produced EST US QFCM-1189000 11:42:30AM Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.

L04 Printed 10/6/20 7:52:40PM



Page

1



Blmbg Black Business Report Show #20-4. For week of 10/12/20-10/18/20

Page

2

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Tuesday, 10/13/20 4:42PM		PFizer, Prevnar 13 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Prevnar Branded 60 Radio	EST	US_PFPV-0008000
Wednesday, 10/14/20					
6:42AM 6:42:30AM	30	Staples, SMB This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. MERC MERCK SHARP & DOHME CC Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Unknown SMB 10.11 InkT	EST EST	US_QSRA-0119000 US_MKGM-0072000
11:42AM		Dell, DET_SB_51	30 Human Factor	EST	US_YDEB-0547000
11:42:30AM	30	Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. Fidelity Investments, Fidelity Investment Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Wealth Produced	EST	US_QFCM-1189000
4:42PM		MERC MERCK SHARP & DOHME CC	Well Visit Importance	EST	US_MKGM-0072000
4:42:30PM	30	Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. Prudential, Prudential Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	ESG 30 Generic A	EST	US_PICO-0529000
Thursday, 10/15/20					
6:42AM 6:42:30AM	30	Staples, SMB This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. Prudential, Prudential Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	WhatsInStore SMB 10.11 3	EST EST	US_QSRA-0120000 US_PICO-0528000
11:42AM		Fidelity Investments, Fidelity Investment Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Wealth Produced	EST	US_QFCM-1189000

L04 Printed 10/6/20 7:52:40PM





Blmbg Black Business Report Show #20-4. For week of 10/12/20-10/18/20

Page

3

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Thursday, 10/15/20					
11:42:30AM		Skechers, Skechers Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Howie Long Arch Fit Miss	EST	US_HLAFMO1-30RRH
4:42PM		Cintas, Cintas Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Herve New Level Of Clear	EST	US_CIGH0043000
4:42:30PM		MERC MERCK SHARP & DOHME CC Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Well Visit Importance	EST	US_MKGM-0072000
Friday, 10/16/20					
6:42AM 6:42:30AM	30	Prudential, Prudential Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. Skechers, Skechers Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.			US_PICO-0529000 US_BBAFFE2-30RRH
11:42AM 11:42:30AM	30	MERC MERCK SHARP & DOHME CC Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. Garlique, Garlique Q4 2020 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	-		US_MKGM-0072000 US_FH-GARR-30200
4:42PM		PFizer, Prevnar 13 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Prevnar Branded 60 Radio	EST	US_PFPV-0008000

L04 Printed 10/6/20 7:52:40PM

