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## Blmbg Business Week Show #20-42 For week of 10/12/20-10/18/20

## **Commercial Schedule**

Equi-   Do N   Control   Equi-   Do N   Cont	Advertiser, Product	Creative Title	Zon	ne ISCI Code
6:18AM       30       Fide Equi. Do N control Equi. Do N co				
6:18AM       30       Fide Equit Do N control on the Equit Do N control o	Cintas, Cintas  Equitable rotation is required.  Do NOT air in any programming deemed	Herve New Level Of Clear	EST	US_CIGH0043000
6:18:30AM       30       MEI Equit Do N control on the Equit Do N control	controversial including Rush Limbaugh. Fidelity Investments, Fidelity Investment Equitable rotation is required. Do NOT air in any programming deemed	Wealth Produced	EST	US_QFCM-1189000
6:19AM 30 Skee Equit Do N control   6:47:30AM 30 Dell Equit Do N control   6:48AM 30 Pruc Equit Do N control   6:48:30AM 60 PFiz Equit Do N control   6:56:50AM 30 Fide Equit Do N control   6:57:20AM 30 Inde Equit Do N control   6:57:50AM 30 MEI Equit Do N control   6:58:20AM 30 Dell Equit Do N control   7:17:30AM 30 MEI Equit Do N control   7:17:17:30AM 30 MEI Equit Do N control   7:17	controversial including Rush Limbaugh. MERC MERCK SHARP & DOHME CC Equitable rotation is required. Do NOT air in any programming deemed	Well Visit Importance	EST	US_MKGM-0072000
Equi.   Do N   control	controversial including Rush Limbaugh. Skechers, Skechers Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Howie Long Arch Fit Miss	EST	US_HLAFMO1-30RRH
6:48AM 30 Pruc Equit Do N control	Dell, DET SB 51 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	30 Human Factor	EST	US_YDEB-0547000
6:48:30AM 60 PFiz Equit Do N control of the	Prudential, Prudential Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	ESG 30 Generic A	EST	US_PICO-0529000
Equi.   Do N   control	PFizer, Prevnar 13 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Prevnar Branded 60 Radio	EST	US_PFPV-0008000
6:57:20AM 30 Inde Equi. Do N contr. 6:57:50AM 30 MEI Equi. Do N contr. 6:58:20AM 30 Dell Equi. Do N contr. 7:17:30AM 30 MEI Equi. Do N contr.	Fidelity Investments, Fidelity Investment Equitable rotation is required.  Do NOT air in any programming deemed controversial including Rush Limbaugh.	Wealth Produced	EST	US_QFCM-1189000
6:57:50AM 30 MEI Equi. Do N contribution of the contribution of th	Indeed.com, Indeed.com Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Dental	EST	US_FMIND-760-30
6:58:20AM 30 Dell Equi. Do N contri  7:17:30AM 30 MEI Equi. Equi.	MERC MERCK SHARP & DOHME CC Equitable rotation is required.  Do NOT air in any programming deemed controversial including Rush Limbaugh.	Well Visit Importance	EST	US_MKGM-0072000
Equi	Dell, DET SB 51 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	30 Human Factor	EST	US_YDEB-0547000
	MERC MERCK SHARP & DOHME CC Equitable rotation is required.  Do NOT air in any programming deemed controversial including Rush Limbaugh.	Well Visit Importance	EST	US_MKGM-0072000

7:54:37PM L04 Printed 10/6/20





## Blmbg Business Week Show #20-42 For week of 10/12/20-10/18/20

## **Commercial Schedule**

**Date & Time** Advertiser, Product **Creative Title** Zone ISCI Code Len Saturday, 10/17/20 7:18AM 30 Prudential, Prudential Brand Manifesto Generic EST US PICO-0528000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 7:18:30AM 30 Skechers, Skechers Brooke Burke Arch Fit EST US\_BBAFFE2-30RRH Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 7:19AM 30 Dell, DET SB 51 30 Human Factor EST US\_YDEB-0547000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. Prevnar Branded 60 Radio EST US\_PFPV-0008000 7:47:30AM 60 PFizer, Prevnar 13 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 30 Fidelity Investments, Fidelity Investment Wealth Produced 7:48:30AM EST US QFCM-1189000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 7:49AM 30 Cintas, Cintas Herve Essential Services EST US\_CIGH0044000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. ESG 30 Generic A EST US\_PICO-0529000 7:56:30AM 30 Prudential, Prudential Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 7:57AM 30 MERC MERCK SHARP & DOHME CC Well Visit Importance EST US\_MKGM-0072000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. Bobby Slayton Real People EST US BSRPT01-30RRH 7:57:30AM 30 Skechers, Skechers Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. EST US FH-GARR-30200 7:58AM 30 Garlique, Garlique Q4 2020 Launch Blood Pressure Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.

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