

Blmbg 24/7 SS Show #20-42 For week of 10/12/20-10/18/20 Commercial Schedule

Date & Time Len Advertiser, Product **Creative Title** Zone **ISCI Code** Saturday, 10/17/20 30 Fidelity Investments, Fidelity Investments Wealth Produced EST US_QFCM-1189000 6:12AM Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 6:12AM MERC MERCK SHARP & DOHME CO | Well Visit Importance EST US MKGM-007200 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 30 Brooke Burke Arch Fit EST US_BBAFFE2-30R 6:12AM Skechers, Skechers Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 6:12AM 30 Dell, DET SB 51 30 Human Factor **EST** US_YDEB-0547000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 6:25AM PFizer, Prevnar 13 Prevnar Branded 60 Radio EST US_PFPV-0008000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. ESG 30 Generic A **EST** US PICO-0529000 6:25AM 30 Prudential, Prudential Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 6:25AM 30 Cintas, Cintas Herve Essential Services **EST** US_CIGH0044000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. Fidelity Investments, Fidelity Investments Wealth Produced 6:41AM EST US QFCM-1189000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 6:41AM MERC MERCK SHARP & DOHME CO. Well Visit Importance **EST** US MKGM-007200 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 6:41AM 30 Indeed.com, Indeed.com Pet Groomer **EST** US_FMIND-759-30

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Date & Time (Cont'd Saturday, 1	Len 0/17/20)	Advertiser, Product	Creative Title	Zone	ISCI Code
6:41AM	30	Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. Garlique, Garlique Q4 2020 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Launch Blood Pressure	EST	US_FH-GARR-302
7:12AM		PFizer, Prevnar 13 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	Prevnar Branded 60 Radio	EST	US_PFPV-0008000
7:12AM	30	Limbaugh. Prudential, Prudential Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Brand Manifesto Generic	EST	US_PICO-0528000
7:12AM	30	Skechers, Skechers Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Bobby Slayton Real People	EST	US_BSRPT01-30RI
7:25AM		Fidelity Investments, Fidelity Investments Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Wealth Produced	EST	US_QFCM-1189000
7:25AM	30	MERC MERCK SHARP & DOHME COl Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Well Visit Importance	EST	US_MKGM-007200
7:25AM		Dell, DET SB 51 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	30 Human Factor	EST	US_YDEB-0547000
7:25AM	30	Cintas, Cintas Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Herve New Level Of Clear	EST	US_CIGH0043000
7:41AM	60	PFizer, Prevnar 13	Prevnar Branded 60 Radio	EST	US_PFPV-0008000

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Blmbg 24/7 SS Show #20-42 For week of 10/12/20-10/18/20 **Commercial Schedule**

Date & Time	Len	Advertiser, Product	Creative Title	Zone	ISCI Code
(Cont'd Saturday, 7:41AM	30	Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. Prudential, Prudential	ESG 30 Generic A	EST	LIS BICO 0520000
/:41AM	30	Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	ESG 30 Generic A	ESI	US_PICO-0529000
7:41AM	30	Indeed.com, Indeed.com Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Dental	EST	US_FMIND-760-3
8:12AM	30	Fidelity Investments, Fidelity Investments Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Wealth Produced	EST	US_QFCM-118900
8:12AM	30	MERC MERCK SHARP & DOHME COl Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Well Visit Importance	EST	US_MKGM-00720
8:12AM	30	Skechers, Skechers Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Howie Long Arch Fit Miss	EST	US_HLAFMO1-30
8:12AM	30	Garlique, Garlique Q4 2020 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Launch Blood Pressure	EST	US_FH-GARR-302
8:25AM	60	PFizer, Prevnar 13 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Prevnar Branded 60 Radio	EST	US_PFPV-0008000
8:25AM	30	Prudential, Prudential Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Brand Manifesto Generic	EST	US_PICO-0528000
8:25AM	30	Dell, DET SB 51	30 Human Factor	EST	US_YDEB-054700

7:51:46PM L02 Printed 10/6/20



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(cont a Saturday, 1	0/1//20/	Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.			
8:41AM	30	Fidelity Investments, Fidelity Investments Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	Wealth Produced	EST	US_QFCM-118900(
8:41AM	30	Limbaugh. MERC MERCK SHARP & DOHME COLEquitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Well Visit Importance	EST	US_MKGM-00720(
8:41AM	30	Cintas, Cintas Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Herve Essential Services	EST	US_CIGH0044000
8:41AM	30	Indeed.com, Indeed.com Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Pet Groomer	EST	US_FMIND-759-30
9:12AM	60	PFizer, Prevnar 13 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	Prevnar Branded 60 Radio	EST	US_PFPV-0008000
9:12AM	30	Limbaugh. Prudential, Prudential Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	ESG 30 Generic A	EST	US_PICO-0529000
9:12AM	30	Garlique, Garlique Q4 2020 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Launch Blood Pressure	EST	US_FH-GARR-302
9:25AM	30	Fidelity Investments, Fidelity Investments Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Wealth Produced	EST	US_QFCM-1189000
9:25AM	30	MERC MERCK SHARP & DOHME CO	Well Visit Importance	EST	US_MKGM-00720(

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(Cont'd Saturday, 10/17/20)					
		Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.			
9:25AM	30	Skechers, Skechers Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Brooke Burke Arch Fit	EST	US_BBAFFE2-30R
9:25AM	30	Dell, DET SB 51 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	30 Human Factor	EST	US_YDEB-0547000
9:41AM	60	PFizer, Prevnar 13 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Prevnar Branded 60 Radio	EST	US_PFPV-0008000
9:41AM	30	Prudential, Prudential Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Brand Manifesto Generic	EST	US_PICO-0528000
9:41AM	30	Cintas, Cintas Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Herve New Level Of Clean	EST	US_CIGH0043000

