

**Date & Time** Len **Advertiser**, Product **Creative Title** Zone **ISCI Code** Monday, 10/12/20 30 Well Visit Importance EST US\_MKGM-007200 6:12AM MERC MERCK SHARP & DOHME CO Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 6:12AM Skechers, Skechers Howie Long Arch Fit Miss EST US HLAFMO1-30I Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 30 Staples, SMB WhatsInStore SMB 10.11 EST US\_QSRA-0120000 6:12AM This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 30 Dell, DET SB 51 EST US\_YDEB-054700( 6:12AM 30 Human Factor Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 6:25AM **EST** US PICO-0528000 30 Prudential, Prudential Brand Manifesto Generic Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 6:25AM 60 PFizer, Prevnar 13 Prevnar Branded 60 Radio EST US PFPV-0008000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. EST 6:25AM Indeed.com, Indeed.com Pet Groomer US FMIND-759-30 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. Fidelity Investments, Fidelity Investments | Wealth Produced 6:41AM 30 EST US\_QFCM-1189000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 30 EST US BBAFFE2-30R 6:41AM Skechers, Skechers Brooke Burke Arch Fit Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. MERC MERCK SHARP & DOHME CO **EST** US\_MKGM-007200 30 Well Visit Importance 6:41AM

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Date & Time (Cont'd Monday, 1	Len	Advertiser, Product	Creative Title	Zone	ISCI Code
6:41AM	30	Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. Dell, DET SB 51 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	30 Human Factor	EST	US_YDEB-0547000
7:12AM	30	Staples, SMB This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	Unknown SMB 10.11 Ink7	EST	US_QSRA-0119000
7:12AM	30	Limbaugh. MERC MERCK SHARP & DOHME COl Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	Well Visit Importance	EST	US_MKGM-007200
7:12AM	30	Limbaugh. Prudential Prudential Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	ESG 30 Generic A	EST	US_PICO-0529000
7:12AM	30	Limbaugh. Garlique, Garlique Q4 2020 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Launch Blood Pressure	EST	US_FH-GARR-302
7:25AM	60	PFizer, Prevnar 13  Equitable rotation is required.  Do NOT air in any programming  deemed controversial including Rush	Prevnar Branded 60 Radio	EST	US_PFPV-0008000
7:25AM	30	Limbaugh. Fidelity Investments, Fidelity Investments Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	Wealth Produced	EST	US_QFCM-1189000
7:25AM	30	Limbaugh. Indeed.com, Indeed.com Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Dental	EST	US_FMIND-760-30
7:41AM	30	Prudential, Prudential	Brand Manifesto Generic	EST	US_PICO-0528000

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#### Blmbg 24/7 MF Show #20-42 For week of 10/12/20-10/18/20 Commercial Schedule

**Date & Time** Len **Advertiser, Product Creative Title** Zone ISCI Code (Cont'd Monday, 10/12/20) Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 30 Bobby Slayton Real People EST US\_BSRPT01-30RI 7:41AM Skechers, Skechers Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 7:41AM 30 Staples, SMB Unknown SMB 10.11 Inkl EST US\_QSRA-0119000 This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. EST 7:41AM MERC MERCK SHARP & DOHME CO | Well Visit Importance US MKGM-007200 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. Prevnar Branded 60 Radio EST US PFPV-0008000 8:12AM 60 PFizer, Prevnar 13 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. EST 30 Fidelity Investments, Fidelity Investments | Wealth Produced US\_QFCM-1189000 8:12AM Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 30 Dell, DET SB 51 30 Human Factor EST US\_YDEB-0547000 8:12AM Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 8:25AM 30 Herve New Level Of Clear EST US CIGH0043000 Cintas, Cintas Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. EST 8:25AM 30 MERC MERCK SHARP & DOHME CO | Well Visit Importance US\_MKGM-007200 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 8:25AM 30 Skechers, Skechers Howie Long Arch Fit Miss EST US HLAFMO1-30I

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## Blmbg 24/7 MF Show #20-42 For week of 10/12/20-10/18/20

**Commercial Schedule** 

Date & Time (Cont'd Monday, 10	Len 0/12/20)	Advertiser, Product	Creative Title	Zone	ISCI Code
8:25AM	30	Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. Staples, SMB This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	WhatsInStore SMB 10.11 (	EST	US_QSRA-0120000
8:41AM	30	Prudential, Prudential Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	ESG 30 Generic A	EST	US_PICO-0529000
8:41AM		Limbaugh. Garlique, Garlique Q4 2020 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Launch Blood Pressure	EST	US_FH-GARR-302
8:41AM	30	Indeed.com, Indeed.com Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	Pet Groomer	EST	US_FMIND-759-30
8:41AM	30	Limbaugh. MERC MERCK SHARP & DOHME CO! Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Well Visit Importance	EST	US_MKGM-007200
9:12AM	30	Staples, SMB This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	Unknown SMB 10.11 Ink7	EST	US_QSRA-0119000
9:12AM		Limbaugh. Cintas, Cintas Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	Herve Essential Services	EST	US_CIGH0044000
9:12AM	30	Limbaugh. MERC MERCK SHARP & DOHME CO Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	Well Visit Importance	EST	US_MKGM-007200
9:12AM	30	Limbaugh. Fidelity Investments, Fidelity Investments	Wealth Produced	EST	US_QFCM-1189000

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#### Blmbg 24/7 MF Show #20-42 For week of 10/12/20-10/18/20 Commercial Schedule

Date & Time	Len	Advertiser, Product	<b>Creative Title</b>	Zone	ISCI Code
(Cont'd Monday, 10	0/12/20)				
		Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.			
9:25AM	60	PFizer, Prevnar 13 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Prevnar Branded 60 Radio	EST	US_PFPV-0008000
9:25AM	30	Dell, DET SB 51 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	30 Human Factor	EST	US_YDEB-0547000
9:25AM	30	Skechers, Skechers Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Brooke Burke Arch Fit	EST	US_BBAFFE2-30R
9:41AM	30	MERC MERCK SHARP & DOHME COl Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Well Visit Importance	EST	US_MKGM-007200
9:41AM	30	Prudential, Prudential Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Brand Manifesto Generic	EST	US_PICO-0528000
9:41AM	30	Cintas, Cintas Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Herve New Level Of Clear	EST	US_CIGH0043000
9:41AM	30	Indeed.com, Indeed.com Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Dental	EST	US_FMIND-760-30
<b>Tuesday, 10/13/20</b> 6:12AM	30	MERC MERCK SHARP & DOHME COl Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Well Visit Importance	EST	US_MKGM-007200
6:12AM	30	Skechers, Skechers	Bobby Slayton Real People	EST	US_BSRPT01-30RI

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**Date & Time** Len **Advertiser, Product Creative Title** Zone ISCI Code (Cont'd Tuesday, 10/13/20) Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 30 Unknown SMB 10.11 InkT EST 6:12AM Staples, SMB US\_QSRA-0119000 This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 30 Dell, DET SB 51 30 Human Factor **EST** US\_YDEB-054700( 6:12AM Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 6:25AM 30 Prudential, Prudential ESG 30 Generic A **EST** US\_PICO-0529000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. Prevnar Branded 60 Radio EST US PFPV-0008000 6:25AM 60 PFizer, Prevnar 13 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. EST 30 US\_FMIND-759-30 6:25AM Indeed.com, Indeed.com Pet Groomer Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 6:41AM Fidelity Investments, Fidelity Investments | Wealth Produced **EST** US\_QFCM-1189000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 6:41AM 30 Howie Long Arch Fit Miss EST US HLAFMO1-30I Skechers, Skechers Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. EST 6:41AM 30 MERC MERCK SHARP & DOHME CO | Well Visit Importance US\_MKGM-007200 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 6:41AM 30 Dell, DET SB 51 30 Human Factor **EST** US YDEB-0547000

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**Date & Time** Len **Advertiser, Product Creative Title** Zone ISCI Code (Cont'd Tuesday, 10/13/20) Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 7:12AM Staples, SMB Unknown SMB 10.11 Ink EST US QSRA-0119000 This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. MERC MERCK SHARP & DOHME CO | Well Visit Importance 30 EST US\_MKGM-007200 7:12AM Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 7:12AM 30 Prudential, Prudential Brand Manifesto Generic **EST** US\_PICO-0528000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 30 US\_FH-GARR-302 EST 7:12AM Garlique, Garlique Q4 2020 Launch Blood Pressure Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 7:25AM PFizer, Prevnar 13 Prevnar Branded 60 Radio EST US PFPV-0008000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 7:25AM Fidelity Investments, Fidelity Investments | Wealth Produced **EST** US\_QFCM-1189000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 7:25AM 30 Dental **EST** US FMIND-760-30 Indeed.com, Indeed.com Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 7:41AM Prudential, Prudential ESG 30 Generic A **EST** US PICO-0529000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 7:41AM 30 Skechers, Skechers Brooke Burke Arch Fit EST US\_BBAFFE2-30R

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# Blmbg 24/7 MF Show #20-42 For week of 10/12/20-10/18/20

**Commercial Schedule** 

Date & Time (Cont'd Tuesday, 10	Len /13/20)	Advertiser, Product	Creative Title	Zone	ISCI Code
7:41AM	30	Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. Staples, SMB This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	WhatsInStore SMB 10.11	EST	US_QSRA-0120000
7:41AM	30	Limbaugh.  MERC MERCK SHARP & DOHME COLEquitable rotation is required.  Do NOT air in any programming deemed controversial including Rush Limbaugh.	Well Visit Importance	EST	US_MKGM-007200
8:12AM	60	PFizer, Prevnar 13  Equitable rotation is required.  Do NOT air in any programming deemed controversial including Rush	Prevnar Branded 60 Radio	EST	US_PFPV-0008000
8:12AM	30	Limbaugh. Fidelity Investments, Fidelity Investments Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	Wealth Produced	EST	US_QFCM-1189000
8:12AM	30	Limbaugh. Dell, DET SB 51 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	30 Human Factor	EST	US_YDEB-0547000
8:25AM	30	Cintas, Cintas Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	Herve Essential Services	EST	US_CIGH0044000
8:25AM	30	Limbaugh. MERC MERCK SHARP & DOHME COl Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	Well Visit Importance	EST	US_MKGM-007200
8:25AM	30	Limbaugh. Skechers, Skechers Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	Bobby Slayton Real People	EST	US_BSRPT01-30RI
8:25AM	30	Limbaugh. Staples, SMB	WhatsInStore SMB 10.11	EST	US_QSRA-0120000

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## Blmbg 24/7 MF Show #20-42 For week of 10/12/20-10/18/20

**Commercial Schedule** 

Date & Time (Cont'd Tuesday, 10	Len 0/13/20)	Advertiser, Product	Creative Title	Zone	ISCI Code
		This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.			
8:41AM		Prudential, Prudential Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	Brand Manifesto Generic	EST	US_PICO-0528000
8:41AM	30	Limbaugh. Garlique, Garlique Q4 2020 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Launch Blood Pressure	EST	US_FH-GARR-302
8:41AM	30	Indeed.com, Indeed.com Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Pet Groomer	EST	US_FMIND-759-30
8:41AM	30	MERC MERCK SHARP & DOHME COl Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Well Visit Importance	EST	US_MKGM-007200
9:12AM		Staples, SMB This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Unknown SMB 10.11 InkT	EST	US_QSRA-0119000
9:12AM	30	Cintas, Cintas Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Herve New Level Of Clear	EST	US_CIGH0043000
9:12AM	30	MERC MERCK SHARP & DOHME CO Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	Well Visit Importance	EST	US_MKGM-007200
9:12AM	30	Limbaugh. Fidelity Investments, Fidelity Investments Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Wealth Produced	EST	US_QFCM-1189000
9:25AM	60	PFizer, Prevnar 13	Prevnar Branded 60 Radio	EST	US_PFPV-0008000

7:50:16PM



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#### Blmbg 24/7 MF Show #20-42 For week of 10/12/20-10/18/20 Commercial Schedule

EST	US_YDEB-054700( US_HLAFMO1-30I
ST	US_HLAFMO1-30I
EST	US_MKGM-007200
ST	US_PICO-0529000
ST	US_CIGH0044000
EST	US_FMIND-760-30
	•
ST	US_MKGM-00720(
ST	US_BBAFFE2-30R
ST	US_QSRA-011900(
ES ES	ST ST



Date & Time (Cont'd Wednesday,	Len . 10/14/20)	Advertiser, Product	Creative Title	Zone	ISCI Code
6:12AM	30	This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. Dell, DET SB 51 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	30 Human Factor	EST	US_YDEB-0547000
6:25AM		Prudential, Prudential Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	Brand Manifesto Generic	EST	US_PICO-0528000
6:25AM	60	Limbaugh. PFizer, Prevnar 13 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Prevnar Branded 60 Radio	EST	US_PFPV-0008000
6:25AM	30	Indeed.com, Indeed.com Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Pet Groomer	EST	US_FMIND-759-30
6:41AM		Fidelity Investments, Fidelity Investments Equitable rotation is required.  Do NOT air in any programming deemed controversial including Rush Limbaugh.	Wealth Produced	EST	US_QFCM-1189000
6:41AM	30	Skechers, Skechers Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Bobby Slayton Real People	EST	US_BSRPT01-30RI
6:41AM	30	MERC MERCK SHARP & DOHME COLEquitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Well Visit Importance	EST	US_MKGM-007200
6:41AM	30	Dell, DET SB 51 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	30 Human Factor	EST	US_YDEB-0547000
7:12AM	30	Staples, SMB	Unknown SMB 10.11 Ink7	EST	US_QSRA-0119000

7:50:16PM



Date & Time (Cont'd Wednesday,	Len 10/14/20)	Advertiser, Product	Creative Title	Zone	ISCI Code
(cont a vicanesaay,		This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush			
7:12AM	30	Limbaugh. MERC MERCK SHARP & DOHME CO. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	Well Visit Importance	EST	US_MKGM-007200
7:12AM	30	Limbaugh. Prudential, Prudential Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	ESG 30 Generic A	EST	US_PICO-0529000
7:12AM	30	Eimbaugh. Garlique, Garlique Q4 2020 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Launch Blood Pressure	EST	US_FH-GARR-302
7:25AM		PFizer, Prevnar 13 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Prevnar Branded 60 Radio	EST	US_PFPV-0008000
7:25AM	30	Fidelity Investments, Fidelity Investments Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Wealth Produced	EST	US_QFCM-1189000
7:25AM	30	Limbaugh. Indeed.com, Indeed.com Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Dental	EST	US_FMIND-760-30
7:41AM		Prudential, Prudential Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Brand Manifesto Generic	EST	US_PICO-0528000
7:41AM	30	Skechers, Skechers Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Howie Long Arch Fit Miss	EST	US_HLAFMO1-30I
7:41AM	30	Staples, SMB	Unknown SMB 10.11 Ink7	EST	US_QSRA-0119000

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**Date & Time** Len **Advertiser**, Product **Creative Title** Zone ISCI Code (Cont'd Wednesday, 10/14/20) This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 7:41AM 30 MERC MERCK SHARP & DOHME CO. Well Visit Importance **EST** US MKGM-007200 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. Prevnar Branded 60 Radio EST US\_PFPV-0008000 8:12AM 60 PFizer, Prevnar 13 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 8:12AM 30 Fidelity Investments, Fidelity Investments Wealth Produced **EST** US\_QFCM-1189000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. **EST** 8:12AM 30 Dell, DET SB 51 30 Human Factor US\_YDEB-0547000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 8:25AM Cintas, Cintas Herve New Level Of Clear EST US CIGH0043000 30 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 8:25AM 30 MERC MERCK SHARP & DOHME CO | Well Visit Importance **EST** US\_MKGM-00720( Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 8:25AM 30 EST US BBAFFE2-30R Skechers, Skechers Brooke Burke Arch Fit Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 8:25AM WhatsInStore SMB 10.11 EST US\_QSRA-0120000 Staples, SMB This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. **EST** US\_PICO-0529000 30 Prudential, Prudential ESG 30 Generic A 8:41AM

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Date & Time (Cont'd Wednesday,	Len 10/14/20)	Advertiser, Product	Creative Title	Zone	ISCI Code
(Cont a vicanesaay)		Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush			
8:41AM	30	Limbaugh. Garlique, Garlique Q4 2020 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	Launch Blood Pressure	EST	US_FH-GARR-302
8:41AM	30	Limbaugh. Indeed.com, Indeed.com Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Pet Groomer	EST	US_FMIND-759-30
8:41AM	30	MERC MERCK SHARP & DOHME CO Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Well Visit Importance	EST	US_MKGM-007200
9:12AM		Staples, SMB This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Unknown SMB 10.11 InkT	EST	US_QSRA-0119000
9:12AM	30	Cintas, Cintas  Equitable rotation is required.  Do NOT air in any programming  deemed controversial including Rush  Limbaugh.	Herve Essential Services	EST	US_CIGH0044000
9:12AM	30	MERC MERCK SHARP & DOHME COLEquitable rotation is required.  Do NOT air in any programming deemed controversial including Rush Limbaugh.	Well Visit Importance	EST	US_MKGM-007200
9:12AM	30	Fidelity Investments, Fidelity Investments Equitable rotation is required.  Do NOT air in any programming deemed controversial including Rush Limbaugh.	Wealth Produced	EST	US_QFCM-1189000
9:25AM		PFizer, Prevnar 13  Equitable rotation is required.  Do NOT air in any programming  deemed controversial including Rush  Limbaugh.	Prevnar Branded 60 Radio	EST	US_PFPV-0008000
9:25AM	30	Dell, DET SB 51	30 Human Factor	EST	US_YDEB-0547000

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## Blmbg 24/7 MF Show #20-42 For week of 10/12/20-10/18/20 Commercial Schedule

Date & Time	Len	Advertiser, Product	Creative Title	Zone	ISCI Code
9:25AM		Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. Skechers, Skechers Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Bobby Slayton Real People	EST	US_BSRPT01-30RI
9:41AM	30	MERC MERCK SHARP & DOHME COL Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Well Visit Importance	EST	US_MKGM-00720(
9:41AM	30	Prudential, Prudential Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Brand Manifesto Generic	EST	US_PICO-0528000
9:41AM	30	Cintas, Cintas Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Herve New Level Of Clear	EST	US_CIGH0043000
9:41AM	30	Indeed.com, Indeed.com Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Dental	EST	US_FMIND-760-30
Thursday, 10/15/20					
6:12AM	30	MERC MERCK SHARP & DOHME CO Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Well Visit Importance	EST	US_MKGM-00720(
6:12AM	30	Skechers, Skechers Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Howie Long Arch Fit Miss	EST	US_HLAFMO1-30I
6:12AM		Staples, SMB This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	WhatsInStore SMB 10.11 3	EST	US_QSRA-012000(
6:12AM	30	Dell, DET SB 51	30 Human Factor	EST	US_YDEB-054700(





Date & Time (Cont'd Thursday,	Len 10/15/20)	Advertiser, Product	Creative Title	Zone	ISCI Code
		Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.			
6:25AM	30	Prudential, Prudential Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	ESG 30 Generic A	EST	US_PICO-0529000
6:25AM	60	PFizer, Prevnar 13 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Prevnar Branded 60 Radio	EST	US_PFPV-0008000
6:25AM	30	Indeed.com, Indeed.com  Equitable rotation is required.  Do NOT air in any programming deemed controversial including Rush Limbaugh.	Pet Groomer	EST	US_FMIND-759-30
6:41AM	30	Fidelity Investments, Fidelity Investments Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	Wealth Produced	EST	US_QFCM-118900(
6:41AM	30	Limbaugh. Skechers, Skechers Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	Brooke Burke Arch Fit	EST	US_BBAFFE2-30R
6:41AM	30	Limbaugh. MERC MERCK SHARP & DOHME COl Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Well Visit Importance	EST	US_MKGM-00720(
6:41AM	30	Dell, DET SB 51 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	30 Human Factor	EST	US_YDEB-054700(
7:12AM	30	Staples, SMB This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	Unknown SMB 10.11 InkT	EST	US_QSRA-0119000
7:12AM	30	Limbaugh. MERC MERCK SHARP & DOHME CO	Well Visit Importance	EST	US_MKGM-00720(

7:50:16PM



Date & Time (Cont'd Thursday,	Len 10/15/20)	Advertiser, Product	Creative Title	Zone	ISCI Code
,		Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.			
7:12AM	30	Prudential, Prudential Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Brand Manifesto Generic	EST	US_PICO-0528000
7:12AM	30	Garlique, Garlique Q4 2020 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Launch Blood Pressure	EST	US_FH-GARR-302
7:25AM	60	PFizer, Prevnar 13 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Prevnar Branded 60 Radio	EST	US_PFPV-0008000
7:25AM	30	Fidelity Investments, Fidelity Investments Equitable rotation is required.  Do NOT air in any programming deemed controversial including Rush Limbaugh.	Wealth Produced	EST	US_QFCM-1189000
7:25AM	30	Indeed.com, Indeed.com  Equitable rotation is required.  Do NOT air in any programming  deemed controversial including Rush  Limbaugh.	Dental	EST	US_FMIND-760-30
7:41AM	30	Prudential, Prudential Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	ESG 30 Generic A	EST	US_PICO-0529000
7:41AM	30	Skechers, Skechers  Equitable rotation is required.  Do NOT air in any programming deemed controversial including Rush Limbaugh.	Bobby Slayton Real People	EST	US_BSRPT01-30RI
7:41AM	30	Staples, SMB This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Unknown SMB 10.11 InkT	EST	US_QSRA-0119000
7:41AM	30	MERC MERCK SHARP & DOHME CO	Well Visit Importance	EST	US_MKGM-007200

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**Date & Time** Len **Advertiser, Product Creative Title** Zone ISCI Code (Cont'd Thursday, 10/15/20) Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 8:12AM 60 PFizer, Prevnar 13 Prevnar Branded 60 Radio EST US PFPV-0008000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. US\_QFCM-1189000 30 Fidelity Investments, Fidelity Investments Wealth Produced **EST** 8:12AM Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. EST 8:12AM Dell, DET SB 51 30 Human Factor US YDEB-054700( Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. **EST** 8:25AM 30 Cintas, Cintas Herve Essential Services US\_CIGH0044000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 30 EST 8:25AM MERC MERCK SHARP & DOHME CO Well Visit Importance US\_MKGM-00720( Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 8:25AM 30 Howie Long Arch Fit Miss EST Skechers, Skechers US\_HLAFMO1-30I Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 8:25AM 30 Staples, SMB WhatsInStore SMB 10.11 EST US\_QSRA-0120000 This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 8:41AM Prudential, Prudential Brand Manifesto Generic **EST** US PICO-0528000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 8:41AM 30 Garlique, Garlique Q4 2020 Launch Blood Pressure EST US\_FH-GARR-302

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**Date & Time** Len **Advertiser**, Product **Creative Title** Zone ISCI Code (Cont'd Thursday, 10/15/20) Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 30 EST 8:41AM Indeed.com, Indeed.com Pet Groomer US\_FMIND-759-30 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 8:41AM 30 MERC MERCK SHARP & DOHME CO | Well Visit Importance EST US\_MKGM-007200 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 9:12AM 30 Staples, SMB Unknown SMB 10.11 Ink EST US QSRA-0119000 This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. Herve New Level Of Clear EST US\_CIGH0043000 9:12AM 30 Cintas, Cintas Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 30 EST 9:12AM MERC MERCK SHARP & DOHME CO | Well Visit Importance US\_MKGM-00720( Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 30 Fidelity Investments, Fidelity Investments | Wealth Produced EST US\_QFCM-1189000 9:12AM Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 9:25AM 60 Prevnar Branded 60 Radio EST US PFPV-0008000 PFizer, Prevnar 13 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. **EST** 9:25AM 30 Dell, DET SB 51 US\_YDEB-054700( 30 Human Factor Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 9:25AM 30 Skechers, Skechers Brooke Burke Arch Fit **EST** US BBAFFE2-30R

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Date & Time	Len	Advertiser, Product	<b>Creative Title</b>	Zone	ISCI Code
(Cont'd Thursday, 1	10/15/20)	Emitable and ation is as assisted			
		Equitable rotation is required.  Do NOT air in any programming			
		deemed controversial including Rush			
		Limbaugh.			
		Emouign.			
9:41AM	30	MERC MERCK SHARP & DOHME CO	Well Visit Importance	EST	US_MKGM-00720(
		Equitable rotation is required.	•		_
		Do NOT air in any programming			
		deemed controversial including Rush			
		Limbaugh.			
9:41AM	30	Prudential, Prudential	ESG 30 Generic A	EST	US_PICO-0529000
		Equitable rotation is required.			
		Do NOT air in any programming			
		deemed controversial including Rush			
9:41AM	30	Limbaugh. Cintas, Cintas	Herve Essential Services	EST	US_CIGH0044000
7.41AW	30	Equitable rotation is required.	Herve Essential Services	LOI	US_CIGI10044000
		Do NOT air in any programming			
		deemed controversial including Rush			
		Limbaugh.			
9:41AM	30	Indeed.com, Indeed.com	Dental	EST	US_FMIND-760-30
		Equitable rotation is required.			
		Do NOT air in any programming			
		deemed controversial including Rush			
		Limbaugh.			
Friday, 10/16/20					<u> </u>
6:12AM	30	MERC MERCK SHARP & DOHME CO	Well Visit Importance	EST	US_MKGM-00720(
***==***		Equitable rotation is required.	· · · · · · · · · · · · · · · · · · ·	-~-	
		Do NOT air in any programming			
		deemed controversial including Rush			
		Limbaugh.			
6:12AM	30	Skechers, Skechers	Bobby Slayton Real People	EST	US_BSRPT01-30RI
		Equitable rotation is required.			
		Do NOT air in any programming			
		deemed controversial including Rush			
6:12AM	30	Limbaugh. Staples, SMB	Unknown SMB 10.11 InkT	FST	US_QSRA-011900(
0.12AW	30	This spot cannot air past 8pm.	Childwii Sivid 10.11 liiki	LSI	05_Q3KA-011900C
		Equitable rotation is required.			
		Do NOT air in any programming			
		deemed controversial including Rush			
		Limbaugh.			
6:12AM	30	Dell, DET_SB_51	30 Human Factor	EST	US_YDEB-054700(
		Equitable rotation is required.			
		Do NOT air in any programming			
		deemed controversial including Rush			
		Limbaugh.			

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**Date & Time** Len **Advertiser**, Product **Creative Title** Zone **ISCI Code** (Cont'd Friday, 10/16/20) Prudential, Prudential US PICO-0528000 6:25AM 30 Brand Manifesto Generic EST Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 6:25AM 60 PFizer, Prevnar 13 Prevnar Branded 60 Radio EST US PFPV-0008000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 30 Indeed.com, Indeed.com **EST** US FMIND-759-30 6:25AM Pet Groomer Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. Fidelity Investments, Fidelity Investments Wealth Produced 6:41AM 30 **EST** US\_QFCM-1189000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. Skechers, Skechers 6:41AM 30 Howie Long Arch Fit Miss EST US\_HLAFMO1-30I Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 30 EST 6:41AM MERC MERCK SHARP & DOHME CO | Well Visit Importance US\_MKGM-00720( Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 30 Dell, DET SB 51 30 Human Factor EST US\_YDEB-054700( 6:41AM Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 7:12AM 30 Unknown SMB 10.11 InkT EST US\_QSRA-0119000 Staples, SMB This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. MERC MERCK SHARP & DOHME CO. Well Visit Importance **EST** 7:12AM US\_MKGM-007200 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 7:12AM 30 Prudential, Prudential ESG 30 Generic A **EST** US\_PICO-0529000

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Date & Time (Cont'd Friday, 10/1	Len 16/20)	Advertiser, Product	Creative Title	Zone	ISCI Code
7:12AM	30	Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. Garlique, Garlique Q4 2020 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Launch Blood Pressure	EST	US_FH-GARR-302
7:25AM		PFizer, Prevnar 13  Equitable rotation is required.  Do NOT air in any programming deemed controversial including Rush	Prevnar Branded 60 Radio	EST	US_PFPV-0008000
7:25AM	30	Limbaugh. Fidelity Investments, Fidelity Investments Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	Wealth Produced	EST	US_QFCM-1189000
7:25AM	30	Limbaugh. Indeed.com, Indeed.com Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Dental	EST	US_FMIND-760-30
7:41AM		Prudential, Prudential Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Brand Manifesto Generic	EST	US_PICO-0528000
7:41AM	30	Skechers, Skechers  Equitable rotation is required.  Do NOT air in any programming deemed controversial including Rush Limbaugh.	Brooke Burke Arch Fit	EST	US_BBAFFE2-30R
7:41AM		Staples, SMB This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	WhatsInStore SMB 10.11	EST	US_QSRA-012000(
7:41AM	30	Limbaugh. MERC MERCK SHARP & DOHME COLEquitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Well Visit Importance	EST	US_MKGM-00720(
8:12AM	60	PFizer, Prevnar 13	Prevnar Branded 60 Radio	EST	US_PFPV-0008000

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Date & Time	Len	Advertiser, Product	Creative Title	Zone	ISCI Code
(Cont'd Friday, 10/1		In			ı
8:12AM	30	Equitable rotation is required.  Do NOT air in any programming deemed controversial including Rush Limbaugh.  Fidelity Investments, Fidelity Investments Equitable rotation is required.	Wealth Produced	EST	US_QFCM-118900
8:12AM	30	Do NOT air in any programming deemed controversial including Rush Limbaugh.  Dell, DET SB 51  Equitable rotation is required.  Do NOT air in any programming deemed controversial including Rush Limbaugh.	30 Human Factor	EST	US_YDEB-0547000
8:25AM		Cintas, Cintas Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	Herve New Level Of Clear	EST	US_CIGH0043000
8:25AM	30	Limbaugh. MERC MERCK SHARP & DOHME CO Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	Well Visit Importance	EST	US_MKGM-007200
8:25AM	30	Limbaugh. Skechers, Skechers Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	Bobby Slayton Real People	EST	US_BSRPT01-30R
8:25AM	30	Limbaugh. Staples, SMB This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	WhatsInStore SMB 10.11	EST	US_QSRA-0120000
8:41AM		Prudential, Prudential Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush	ESG 30 Generic A	EST	US_PICO-0529000
8:41AM	30	Limbaugh. Garlique, Garlique Q4 2020 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh.	Launch Blood Pressure	EST	US_FH-GARR-302
8:41AM	30	Indeed.com, Indeed.com	Pet Groomer	EST	US_FMIND-759-30

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**Date & Time** Len **Advertiser, Product Creative Title** Zone ISCI Code (Cont'd Friday, 10/16/20) Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 30 EST 8:41AM MERC MERCK SHARP & DOHME CO | Well Visit Importance US\_MKGM-007200 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 30 Unknown SMB 10.11 InkT EST US\_QSRA-0119000 9:12AM Staples, SMB This spot cannot air past 8pm. Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 9:12AM 30 Cintas, Cintas Herve Essential Services **EST** US\_CIGH0044000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. **EST** 9:12AM 30 MERC MERCK SHARP & DOHME CO: Well Visit Importance US\_MKGM-007200 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. EST 30 Fidelity Investments, Fidelity Investments | Wealth Produced US\_QFCM-1189000 9:12AM Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 9:25AM 60 PFizer, Prevnar 13 Prevnar Branded 60 Radio EST US\_PFPV-0008000 Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 9:25AM 30 **EST** US YDEB-0547000 Dell, DET SB 51 30 Human Factor Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 9:25AM Skechers, Skechers Howie Long Arch Fit Miss EST US\_HLAFMO1-30I Equitable rotation is required. Do NOT air in any programming deemed controversial including Rush Limbaugh. 9:41AM 30 MERC MERCK SHARP & DOHME CO! Well Visit Importance EST US\_MKGM-007200

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## Blmbg 24/7 MF Show #20-42 For week of 10/12/20-10/18/20 Commercial Schedule

Date & Time	Len	Advertiser, Product	<b>Creative Title</b>	Zone	ISCI Code	
(Cont'd Friday, 10/16/20)						
		Equitable rotation is required.				
		Do NOT air in any programming				
		deemed controversial including Rush				
		Limbaugh.				
9:41AM	30	Prudential, Prudential	Brand Manifesto Generic	EST	US_PICO-0528000	
		Equitable rotation is required.				
		Do NOT air in any programming				
		deemed controversial including Rush				
		Limbaugh.				
9:41AM	30	Cintas, Cintas	Herve New Level Of Clear	EST	US_CIGH0043000	
		Equitable rotation is required.				
		Do NOT air in any programming				
		deemed controversial including Rush				
		Limbaugh.				
9:41AM	30	Indeed.com, Indeed.com	Dental	EST	US_FMIND-760-30	
		Equitable rotation is required.				
		Do NOT air in any programming				
		deemed controversial including Rush				
		Limbaugh.				
		_				

