

Quarterly Booked Spots (by Spot Counts)
 as of 6/19/23 for Rate Card: 28 2023/[All Vehicles]
 Included: Holds, Orders, Std, Reserve, Remnant, DR, PI, Trade, Missed, N/C, Fill;
 Excluded: PSA, Promo

Advertiser/Product	Contract	Primary Demo	Selling Vehicle	Days & Times	Gross Len	Spots Sold	Jun 19
Sold for: 1 USRN							
SportsMap IMAR SportsFlash AMD M-F 6a-10a ExLc							
Babbel/Babbel	19827				30	2	2
Macy's/EST 0798 Jun Wk4 TW CELEB SUMMER	19309				30	2	2
SC JOHNSON/SJN RAR 7 RAID	19749				30	2	2
SC JOHNSON/SJN RAR 7 RAID	19749				30	1	1
Sherwin Williams/Est 73086 JUNE PRE HOLIDAY	19637				30	1	1
Zip Recruiter/Zip Recruiter	19829				30	2	2

* * * * * Spot Counts * * * * *

Inventory		20
Sold	10	10
Reserved	0	0
On Hold	0	0
Available		10
Total	10	

SportsMap IMAR SportsFlash PMD M-F 3p-7p

Babbel/Babbel	19827				30	2	2
Macy's/EST 0798 Jun Wk4 TW CELEB SUMMER	19309				30	2	2
SC JOHNSON/SJN RAR 7 RAID	19749				30	3	3
Sherwin Williams/Est 73086 JUNE PRE HOLIDAY	19637				30	1	1
Zip Recruiter/Zip Recruiter	19829				30	2	2

* * * * * Spot Counts * * * * *

Inventory		20
Sold	10	10
Reserved	0	0
On Hold	0	0
Available		10
Total	10	

SportsMap IMAR RaceFlash M-F 6a-7p

Babbel/Babbel	19827				30	2	2
Babbel/Babbel	19827	A25-54		Mo-Fr 6AM-7PM	30	2	2

'H' to left of advertiser indicates Hold
 * indicates spot is from a package



**Quarterly Booked Spots (by Spot Counts)
as of 6/19/23 for Rate Card: 28 2023/[All Vehicles]
Included: Holds, Orders, Std, Reserve, Remnant, DR, PI, Trade, Missed, N/C, Fill;
Excluded: PSA, Promo**

*(Continued SportsMap IMAR RaceFlash
M-F 6a-7p)*

Advertiser/Product	Contract	Primary Demo	Selling Vehicle	Days & Times	Gross Len	Spots Sold	Jun 19
Macy's/EST 0798 Jun Wk4 TW CELEB SUMMER	19309				30	4	4
SC JOHNSON/SJN RAR 7 RAID	19749				30	3	3
SC JOHNSON/SJN RAR 7 RAID	19749	A25-54		Mo-Fr 10AM-3PM	30	1	1
SC JOHNSON/SJN RAR 7 RAID	19749	A25-54		Mo-Fr 3PM-7PM	30	1	1
SC JOHNSON/SJN RAR 7 RAID	19749	A25-54		Mo-Fr 6AM-10AM	30	1	1
Sherwin Williams/Est 73086 JUNE PRE HOLIDAY	19637	A25-54		Mo-Fr 6AM-7PM	30	1	1
Sherwin Williams/Est 73086 JUNE PRE HOLIDAY	19637				30	1	1
Zip Recruiter/Zip Recruiter	19829				30	2	2
Zip Recruiter/Zip Recruiter	19829	A25-54		Mo-Fr 6AM-7PM	30	2	2

* * * * * Spot Counts * * * * *

Inventory		40
Sold	20	20
Reserved	0	0
On Hold	0	0
Available		20
Total	20	

SportsMap IMAR NewsFlash M-F 6a-7p

Babbel/Babbel	19827	A25-54		Mo-Fr 6AM-7PM	30	2	2
Babbel/Babbel	19827				30	2	2
Macy's/EST 0798 Jun Wk4 TW CELEB SUMMER	19309				30	3	3
Macy's/EST 0798 Jun Wk4 TW CELEB SUMMER	19309				30	1	1
SC JOHNSON/SJN RAR 7 RAID	19749				30	3	3
SC JOHNSON/SJN RAR 7 RAID	19749	A25-54		Mo-Fr 3PM-7PM	30	1	1
SC JOHNSON/SJN RAR 7 RAID	19749	A25-54		Mo-Fr 6AM-10AM	30	1	1
SC JOHNSON/SJN RAR 7 RAID	19749	A25-54		Mo-Fr 10AM-3PM	30	1	1
Sherwin Williams/Est 73086 JUNE PRE HOLIDAY	19637				30	1	1
Sherwin Williams/Est 73086 JUNE PRE HOLIDAY	19637	A25-54		Mo-Fr 6AM-7PM	30	1	1

'H' to left of advertiser indicates Hold
* indicates spot is from a package



Quarterly Booked Spots (by Spot Counts)
as of 6/19/23 for Rate Card: 28 2023/[All Vehicles]
Included: Holds, Orders, Std, Reserve, Remnant, DR, PI, Trade, Missed, N/C, Fill;
Excluded: PSA, Promo

(Continued SportsMap IMAR NewsFlash M-F 6a-7p)

Advertiser/Product	Contract	Primary Demo	Selling Vehicle	Days & Times	Gross Len	Spots Sold	Jun 19
Zip Recruiter/Zip Recruiter	19829				30	2	2
Zip Recruiter/Zip Recruiter	19829	A25-54		Mo-Fr 6AM-7PM	30	2	2

* * * * * Spot Counts * * * * *

Inventory		40
Sold	20	20
Reserved	0	0
On Hold	0	0
Available		20
Total	20	

SportsMap IMAR MF 5a-10a M-F 7a-10a

NAPA AUTO PARTS/2023 SPONSORSHIP	19617				30	5	5
NAPA AUTO PARTS/2023 SPONSORSHIP	19617	M25-54		Mo-Fr 7AM-10AM	30	12	12
NAPA AUTO PARTS/2023 SPONSORSHIP	19617	M25-54		Th 7AM-10AM	30	5	5
PFizer/VYNDAMAX PFI VYU 60	19716				30	8	8
PFizer/VYNDAMAX PFI VYU 60	19716	M65+		Mo-Fr 7AM-10AM	30	6	6
SC JOHNSON/SJN RAR 7 RAID	19749				30	8	8
SC JOHNSON/SJN RAR 7 RAID	19749	A25-54		Mo-Fr 7AM-10AM	30	6	6

* * * * * Spot Counts * * * * *

Inventory		100
Sold	50	50
Reserved	0	0
On Hold	0	0
Available		50
Total	50	

SportsMap IMAR MF 10a-3p M-F 1p-4p

NAPA AUTO PARTS/2023 SPONSORSHIP	19617				30	2	2
NAPA AUTO PARTS/2023 SPONSORSHIP	19617	M25-54		Mo-Fr 1PM-4PM	30	6	6
OPEN JAR CONCEPTS/FIREFIGHTING FOAM	19824	A18+		Mo-Fr 1PM-4PM	60	11	11
PFizer/VYNDAMAX PFI VYU 60	19716				30	2	2
PFizer/VYNDAMAX PFI VYU 60	19716	M65+		Mo-Fr 1PM-4PM	30	6	6
SC JOHNSON/SJN RAR 7 RAID	19749				30	2	2

'H' to left of advertiser indicates Hold
 * indicates spot is from a package



**Quarterly Booked Spots (by Spot Counts)
as of 6/19/23 for Rate Card: 28 2023/[All Vehicles]
Included: Holds, Orders, Std, Reserve, Remnant, DR, PI, Trade, Missed, N/C, Fill;
Excluded: PSA, Promo**

*(Continued SportsMap IMAR MF
10a-3p M-F 1p-4p)*
Advertiser/Product

Contract	Demo	Vehicle	Days & Times	Gross	Spots	Jun
				Len	Sold	19
		Inventory				80
		Sold		29		29
		Reserved		0		0
		On Hold		0		0
		Available				51
		Total		29		

* * * * * Spot Counts * * * * *

SportsMap IMAR MF 3p-8p M-F 4p-6p

NAPA AUTO PARTS/2023 SPONSORSHIP	19617	M25-54	Mo-Fr 4PM-6PM	30	6	6
OPEN JAR CONCEPTS/FIREFIGHTING FOAM	19824	A18+	Mo-Fr 4PM-6PM	60	10	10
PFizer/VYNDAMAX PFI VYU 60	19716			30	1	1
PFizer/VYNDAMAX PFI VYU 60	19716	M65+	Mo-Fr 4PM-6PM	30	6	6
SC JOHNSON/SJN RAR 7 RAID	19749			30	1	1
SC JOHNSON/SJN RAR 7 RAID	19749	A25-54	Mo-Fr 4PM-6PM	30	6	6

* * * * * Spot Counts * * * * *

Inventory		40
Sold	30	30
Reserved	0	0
On Hold	0	0
Available		10
Total	30	

SportsMap IMAR Weekends SAT-SUN 6a-12m

GetUpside/June Network Radio	19825	A25-54	Sa-Su 6AM-12M	60	8	8
NAPA AUTO PARTS/2023 SPONSORSHIP	19617	M25-54	Sa-Su 6AM-12M	30	8	8
OPEN JAR CONCEPTS/FIREFIGHTING FOAM	19824	A18+	Sa-Su 6AM-12M	60	16	16
SC JOHNSON/SJN RAR 7 RAID	19749			30	17	17
Sherwin Williams/Est 73086 JUNE PRE HOLIDAY	19637			30	23	23

'H' to left of advertiser indicates Hold
* indicates spot is from a package



Quarterly Booked Spots (by Spot Counts)
as of 6/19/23 for Rate Card: 28 2023/[All Vehicles]

Included: Holds, Orders, Std, Reserve, Remnant, DR, PI, Trade, Missed, N/C, Fill;
Excluded: PSA, Promo

*(Continued SportsMap IMAR Weekends
SAT-SUN 6a-12m)*
Advertiser/Product

Contract	Primary Demo	Selling Vehicle	Days & Times	Gross	Spots Len Sold	Jun 19
		Inventory				144
		Sold		72		72
		Reserved		0		0
		On Hold		0		0
		Available				72
		Total		72		

* * * * * Spot Counts * * * * *

'H' to left of advertiser indicates Hold
* indicates spot is from a package

