



Quarterly Booked Spots (by Spot Counts)

Page 1

as of 6/19/23 for Rate Card: 28 2023/[All Vehicles]

Included: Holds, Orders, Std, Reserve, Remnant, DR, PI, Trade, Missed, N/C, Fill;

Excluded: PSA, Promo

Advertiser/Product	Contract	Primary Demo	Selling Vehicle	Days & Times	Gross Rate	Len	Spots Sold	Jun 19
Sold for: 1 USRN								
SB Nation AM 6a-10a M-F 6a-10a ExLc								
SC JOHNSON/SJN RAR 7 RAID	19749	A25-54		Mo-Fr 10AM-10AM	\$12.52	30	2	2
SC JOHNSON/SJN RAR 7 RAID	19749	A25-54		Mo-Fr 6AM-10AM	\$12.52	30	2	2
Sherwin Williams/Est 73086 JUNE PRE HOLIDAY	19637	A25-54		Mo-Fr 6AM-10AM	\$12.52	30	2	2

* * * * * Spot Counts * * * * *

Inventory			80
Sold	\$75	6	6
Reserved	\$0	0	0
On Hold		0	0
Available			74
Total	\$75	6	

SB Nation The Main Event 5p-8p Mon-Fri 5p-8p

SC JOHNSON/SJN RAR 7 RAID	19749	A25-54		Mo-Fr 5PM-8PM	\$1.92	30	4	4
Sherwin Williams/Est 73086 JUNE PRE HOLIDAY	19637	A25-54		Mo-Fr 5PM-8PM	\$1.92	30	2	2

* * * * * Spot Counts * * * * *

Inventory			70
Sold	\$12	6	6
Reserved	\$0	0	0
On Hold		0	0
Available			64
Total	\$12	6	

SB Nation Patrick Creighton 10a-1p Mon-Fri 10a-12p

SC JOHNSON/SJN RAR 7 RAID	19749	A25-54		Mo-Fr 10AM-12PM	\$3.47	30	4	4
Sherwin Williams/Est 73086 JUNE PRE HOLIDAY	19637	A25-54		Mo-Fr 10AM-12PM	\$3.47	30	2	2

* * * * * Spot Counts * * * * *

Inventory			50
Sold	\$21	6	6
Reserved	\$0	0	0
On Hold		0	0
Available			44
Total	\$21	6	

SB Nation Pushing the Odds 1p-4p Mon-Fri 12n-3p

'H' to left of advertiser indicates Hold

* indicates spot is from a package

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as of 6/19/23 for Rate Card: 28 2023/[All Vehicles]

Included: Holds, Orders, Std, Reserve, Remnant, DR, PI, Trade, Missed, N/C, Fill;

Excluded: PSA, Promo

Advertiser/Product	Contract	Primary Demo	Selling Vehicle	Days & Times	Gross Rate	Len	Spots Sold	Jun 19
SC JOHNSON/SJN RAR 7 RAID	19749	A25-54		Mo-Fr 12PM-3PM	\$4.51	30	4	4
Sherwin Williams/Est 73086 JUNE PRE HOLIDAY	19637	A25-54		Mo-Fr 12PM-3PM	\$4.51	30	2	2

* * * * * Spot Counts * * * * *

Inventory			50
Sold	\$27	6	6
Reserved	\$0	0	0
On Hold		0	0
Available			44
Total	\$27	6	

SB Nation ROS Mon-Fri 6a-7p

SC JOHNSON/SJN RAR 7 RAID	19749	A25-54		Mo-Fr 10AM-3PM	\$6.19	30	2	2
SC JOHNSON/SJN RAR 7 RAID	19749	A25-54		Mo-Fr 6AM-10AM	\$6.19	30	2	2
Sherwin Williams/Est 73086 JUNE PRE HOLIDAY	19637	A25-54		Mo-Fr 6AM-7PM	\$6.19	30	2	2

* * * * * Spot Counts * * * * *

Inventory			40
Sold	\$37	6	6
Reserved	\$0	0	0
On Hold		0	0
Available			34
Total	\$37	6	

SB Nation Sports Flash M-F 6a-10a ExLc

SC JOHNSON/SJN RAR 7 RAID	19749	A25-54		Mo-Fr 6AM-10AM	\$127.68	30	4	4
SC JOHNSON/SJN RAR 7 RAID	19749	A25-54		Mo-Fr 10AM-10AM	\$127.68	30	4	4
Sherwin Williams/Est 73086 JUNE PRE HOLIDAY	19637	A25-54		Mo-Fr 6AM-10AM	\$127.68	30	4	4

* * * * * Spot Counts * * * * *

Inventory			80
Sold	\$1,532	12	12
Reserved	\$0	0	0
On Hold		0	0
Available			68
Total	\$1,532	12	

'H' to left of advertiser indicates Hold

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